

May 2011



Breathable - Hygienic - Strong swag canvas.

All the things others are not !

News, Specials, Events and Information

Original Houndhouse

Don't be confused by imatations

Latest News

- ▶ I wish to advise that a few of HoundHouse's products will be available through Bunnings landscape section as from April 2011 excluding WA. The retail pricing is equivalent with most retail outlets & should not pose any problems to pet industry outlets. They will only be stocking 3 items from our extensive product list. Significantly, they will not be stocking our best selling Extra Large size kennel, which represents the largest percentage of our sales dollar volume.
- ▶ HoundHouse brand awareness is increasing & we are now marketing HoundHouse through TV advertising, in this ad campaign, HoundHouse outlets will be mentioned in general e.g., "available from all good pet outlets".

A big hello from Robert Waggoner

- ▶ Robert is our new sales rep covering QLD, WA, Tasmania, NT and NSW. He's a 'former yank' that came over here 7 years ago to be with his 11 year old Aussie daughter as she finished growing up. He was not doing much work here until she got her own horse and started entering every Pony Club jumping competition with 100km–you all know what that's like so now he's working fulltime for us!! He tells us he has been most impressed so far with the 'can-do' and 'move-on' spirit of the many coastal, country and suburban independents that were so badly affected by QLDs dreadful weather these past few months.
- ▶ Robert Quote's: "I'm supposed to say here what I do in my spare time...well, my mom told me as a boy that she hoped I had a kid someday that worried me as much as I worried her with my boyhood stunts...well, she got her wish...now I spend my spare time watching my small daughter jump large horses!!! For enquiries & orders please call me, Robert mob, 0488166158

“PLEASE NOTE”

Only HoundHouse swag Canvas has quality, breathable, waterproof, canvas material. HoundHouse mesh floor is coated fibreglass polyester, no sag and no fleas, with an anodised steel 20mm frame & includes the swag canvas mat.

There is no substitute for a HoundHouse.
As a tradesman I designed it & built it for my dog!
Proud to be an Aussie & produce quality!
Would you sleep in a plastic or nylon swag??
NO! CANVAS IS THE GO!

HoundHouse Support

At HoundHouse.com.au you can check out the NEW HoundHouse range and see our Instruction Video on how to assemble HoundHouse Kennels easily. At your request we will resolve any customer issues associated with HoundHouse products.

Please make sure your shop is on the suppliers list.

If & when you need to see a rep just ask. We will try to call on you when needed.

Moving Forward

Check out the new HandiScoops!
Whilst in UK @ Glee Pet Index, I had the
pleasure of meeting the inventor John
Nichols & have exclusive distribution for
Australia.

Selling better than expected, Quality product
& service shine through again!



Check out the web site for heat
mats & dog coats. Again canvas
quality.



NEW ITEMS



Bird Hutches, Rat & Cavy houses, Cat slings are available, check them out on the web!



LAST WORD

**WE DO THANK YOU FOR YOUR SUPPORT & WILL CONTINUE TO SUPPORT YOU.
MARK, KAREN, DANNY & ROBERT**



HoundHouse has created a mailing list to keep you informed of all news, specials, events and general information bi-monthly.

If you no longer require our email updates, please reply and request to be taken off the mailing list.